WRITING A JOURNAL PAPER

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ISO 9001:2015 CERTIFIED

Introduction

▸ A journal is a scholarly publication containing articles written by researchers and other experts.

▸ Usually not more than 8,000 words

▸ Focus on a specific discipline or field of study.

▸ Unlike newspapers and magazines, journals are intended for an academic or technical audience, not general readers.

▸ Papers must contain original material. No plagiarism, similarity index less than 15%

Journal Paper sections

- **Title of the article/paper: must be short but communicating. At most two lines.**

- Be only one sentence.

- Be no less than 7 words and no more than 25 words

- Be a declarative sentence. **no end marks** in the title like : question mark "?"

- **Abstract**- 100-300 words-

- Must present in summary the objective of the paper, the methodology and data sources, the findings and recommendations

- One paragraph.

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Section 1-Introduction

- **Introduction:–** Presents a background of the issue at hand, the problem statement and the objective.

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- **Section 2. Theoretical/Conceptual framework:-** Give the theoretical/ conceptual underpinning upon which the issue has been examines.

- Justify why the theoretical /conceptual framework is the most suitable.
- How has the theory/conceptual framework been applied?.

"A Kenyan economy with globally efficient markets
and enhanced consumer welfare for shared Prosperity"

- Explain your research design and the methodology you have adopted in the paper., including whether its quant or qual, concurrent mixed methods, the data sources(primary or secondary), data collection tools and techniques, your respondents, methods of analysis and justification for the adopted method of analysis.

- Provide a descriptive analysis of the respondents or key variables(graphs, tables, pie-charts). Table numbering – table 1, 2,3,4………N)

"A Kenyan economy with globally efficient markets and enhanced consumer welfare for shared Prosperity"

Section 4. Results and Discussions

- Presents your analysis while discussing the same. Section includes tables graphs, regression analysis, text analysis. In your discussion, you must compare the findings with other related studies on a related issue, - can be consistent or divergent

Conclusion and Recommendation

▸ What are your conclusions based on the objectives of the paper- must be talk to/answer your objective.

▸ **Recommendations–** Give recommendations informed by your findings- You can enumerate your recommendations.

Others parts

- **Acknowledgements**: acknowledge your respondents and the anonymous reviews at the end of the article/paper.

- **Key Words:-** no less than 3 phrases and no more than 8 phrases.

- **References**- ensure consistency in referencing styles(Various journal have specific referencing style.

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THE END