

REVIEW OF COMPETITION LAW CASES FROM OTHER JURISDICTIONS FOR JUNE 2022

A. Specific cases

The following cases are highlighted for further review on potential lessons on competition enforcement by the Authority.

Country	Sector/ Market	Parties	Case Summary	Lesson Learnt	
	RTPs				
Germany (Bundeskartellamt)	Metal industry	Five aluminum forging companies	The Bundeskartellamt has imposed fines totalling approximately 175 million euros (Kshs 21.7 billion) on five aluminium forging companies and ten employees responsible for engaging in illegal anticompetitive agreements and concerted practices. In the period between April 2006 and April 2018, representatives of the companies attended a total of 23 meetings of what they referred to as the "Aluminium Forging Group". Not all the companies fined participated in the meetings throughout this whole period. Leiber Group GmbH & Co. KG had participated in such meetings since 2007, Otto Fuchs Beteiligungen KG since 2010 and	Under Part III of the Act. Section 21 addresses issues of Restrictive Trade Practices (RTPs) including but not limited to price fixing, abuse of dominance, among others.	





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			Strojmetal Aluminium Forging GmbH	
			since 2011. In 2017 Hirschvogel	
			Aluminium GmbH and Bharat Forge	
			Aluminiumtechnik GmbH terminated	
			their further participation in the	
			meetings.	
			Bundeskartellamt's investigations were	
			triggered by a leniency application filed	
			by the aluminium forging company	
			Hirschvogel Aluminium GmbH based	
			in Gerstungen. In accordance with the	
			Authority's leniency programme, no	
			fine was imposed on this company.	
			The companies were in general	
			agreement to pass on their respective	
			procurement costs and cost increases to	
			their customers in an effort to avoid any	
			disadvantages caused by increased	
			costs. At the Aluminium Forging Group	
			meetings senior staff members of the	
			companies therefore exchanged	
			information on essential factors	
			determining costs and thus prices. They	
			encouraged one another to pass on	
			possible increases to their customers.	





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Japan - (Japan Fair Trade Commission)	Sale of Aviation Fuel	JFTC, Mainami Aviation Services Co., Ltd (Hereinafter "Mainami Aviation Services and SGC Saga Aviation Co., Ltd (hereinafter "SGC Saga Aviation")		Cease and Desist orders under private monopolization in Kenya would be ideal to deal with RTPs





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			Aviation, has notified its users	
			that it would not continue to fuel	
			their aircrafts if the users are	
			refueled from SGC Saga Aviation.	
			ii. Mainami Aviation Services, as a	
			condition to accept requests	
			related to fueling from its users	
			who are fueled by the service of	
			SGC Saga Aviation, has requested	
			its users to sign a document	
			describing that they shall not seek	
			Mainami Aviation Services'	
			liability for aircraft-related	
			accidents caused by mixing the	
			aviation fuel of Mainami Aviation	
			Services with that of SGC Saga	
			Aviation, or to remove the fuel	
			from the users' aircrafts.	
			The Mainami Aviation Services'	
			conduct above has been excluding	
			business activities of SGC Saga	
			Aviation, and thereby causing, contrary	
			to the public interest, a substantial	
			restraint of competition in the field of	





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			trade of sale of the aviation fuel by this	
			service at Yao Airport.	
			As to the aircraft fuels, although the	
			international standard specifications	
			exist, the Civil Aeronautics Act (Act	
			No.231 of July 15, 1952) and other	
			related ordinances, etc. do not prohibit	
			nor restrict the mixture of the same type	
			and grade of aviation fuel. Although the	
			same type and grade of aviation fuel	
			provided by different fueling	
			companies are normally mixed in fuel	
			tanks of aircrafts, no aircraft accidents	
			caused by the mixture have been	
			reported in the aircraft accident	
			investigation reports (from 1974 to	
			January 31, 2020) published by the	
			Japan Transport Safety Board	
			Mainami Aviation Services supplies	
			aviation fuel at airports located in	
			Japan. At Yao Airport in Osaka	
			Prefecture, the company was the sole	
			supplier until a new company entered	





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			the market in 2016.	
			After the new supplier started offering fuel at Yao Airport, Mainami Aviation Services notified its customers that it would not provide fuel to those who purchased from the new supplier, and required them to sign a disclaimer absolving Mainami Aviation Services from any responsibility for accidents caused by mixing its fuel with the new entrant's fuel.	
			JFTC's decision was as follows:	
			Private Monopolization: Private monopolization is one of the four main regulation areas under the AMA, and can be divided into: exclusionary type; and a control type.	
			There are not many precedents that the JFTC have found to be in violation of the regulation of private monopolization.	





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			The JFTC issued a cease-and-desist	
			order on 7 July 2020 and a surcharge	
			payment order (¥6 million) on 19	
			February 2021 against Mainami	
			Aviation Services Co Ltd on its	
			anticompetitive conduct, which was	
			deemed an exclusionary type of private	
			monopolization.	
			The last cease-and-desist order for an	
			exclusionary type of private	
			monopolization was issued in 2009, and	
			this is also the first case where the JFTC	
			imposed surcharges for private	
			monopolization.	
			Since Mainami Aviation Services	
			continued the alleged conduct when the	
			JFTC issued the cease-and-desist order	
			in 2020 and the JFTC could not	
			determine the amount of surcharge, the	
			JFTC was unable to issue a surcharge	
			payment order at that time.	
			The company filed a lawsuit in court to	





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Italy (Italian Competition Authority)	Pharmaceutical industry	Leadiant (a pharmaceutical company)	cancel the cease-and-desist order and the surcharge payment order, arguing that the alleged conduct was a result of safety and quality control and that it did not intend to exclude its competitors. The court is expected to deliver a verdict in 2022. On 31st May 2022, the Italian Competition Authority (ICA) in its publication fined Leadiant EUR 3.5 million (around Kshs 435.6 million) for charging excessive prices for the sale of an orphan drug (Orphan drugs are medications or other medicinal products used to treat rare diseases or disorders. They are called "orphan drugs" due to their limited market, few pharmaceutical companies pursue	Under Part III of the Act, Section 21 addresses issues of RTPs. Abuse of dominant position is prohibited.
			drugs" due to their limited market,	





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			(CTX). In qualifying the infringement as very serious, the ICA took account of the life-saving nature of the drug and its cost to the Italian National Health Service (INHS), which it noted had limited resources. According to the ICA's decision, Leadiant charged the INHS excessive prices for the sale of its CDCA-containing orphan drug since June 2017. The initial price was around EUR 15,500 per package (Kshs 1,900,000). Although this was reduced to EUR 7,000 (Kshs 871,000) in December 2019 following the opening of the ICA's investigation, the ICA found that the new price remained excessive.	
India (Competition Commission of India)	Online platforms	Competition Commission of India (CCI) and Google	The Competition Commission of India (CCI) investigated charges levelled at Google's contentious payment billing system for Play Store developers. The investigation had found Google to be engaging in discriminatory practices	Payment Billing Policies can also be exploited by online platforms to dampen competition in digital markets. There is need to heighten surveillance mechanisms with regard to issues of





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			for its Play Store billing policy.	RTPs as provided for in section 21 of the Act.
			As a part of the investigation, CCI	
			clubbed three different orders and	
			complaints together, filed with the	
			commission between 2020 and 2021,	
			which allege Google to be favouring	
			Google Pay over other competing apps,	
			through its control over the Play Store	
			and the Android Operating System	
			(OS).	
			CCI noted that Google is following	
			'discriminatory practices' by not using	
			its Google Billing Payment System	
			(GBPS) for some of its own apps, which	
			it has made mandatory for other app	
			developers. This makes the Play Store	
			payment policy 'unfair' and	
			discriminatory' in nature.	
			CCI's level of clarity on the matter was	
			extremely high, it had taken inputs	
			from all developers and the larger	
			ecosystem and was convinced that the	
			Play Store Billing policy will definitely	





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			harm developers if implemented.				
	CONSUMER PROTECTION						
Canada - (Competition Bureau Canada)	Travel	FlightHub – an Online travel agency	The Bureau penalized FlightHub Group Inc \$5 million (Kshs 584, 750,005) for misleading representations for flight-related services, such as seat selection and flight cancellation, which resulted in hidden fees. In addition, two company directors agreed to penalties of \$400,000 (Kshs 46,780,000 each after the Competition Bureau concluded that the online travel agency charged customers hidden fees, authored positive customer reviews to promote its services, and made numerous false or misleading claims about its prices and other flight-booking services. The penalties are part of a settlement, which prohibited FlightHub and directors Matthew Keezer and Nicholas Hart from making any further false or misleading claims. These include claims about the price of flights, as well as the cost and terms associated with cancellations, rebooking and seat selection. FlightHub was also required	The Authority should enhance surveillance with regard to section 55 of the Act on false or misleading representations in the online ticketing by travel agents.			





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			to remove any online reviews of its	
			services that were posted by or on	
			behalf of the company but appeared to	
			be from genuine customers.	
			Particulars of the Case	
			As part of its investigation of	
			FlightHub's marketing practices, the	
			Bureau reviewed thousands of	
			consumer complaints, seized	
			documents at the company's Montreal	
			headquarters, and obtained	
			a Temporary Consent Agreement to	
			protect the public while the	
			investigation was ongoing.	
			Case Findings	
			The Bureau concluded that FlightHub	
			made millions in revenue from	
			charging hidden fees, and misled	
			consumers on FlightHub.com and	
			JustFly.com about the costs and terms	
			associated with a range of services,	
			including:	
			Seat selection terms and fees	
			FlightHub actively concealed fees	





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			that it charged consumers for seat selection.FlightHub gave the impression that	
			consumers could reserve their seats by selecting specific seats on a seat map, but FlightHub did not secure the selected seats for many	
			consumers. The price of flights	
			FlightHub promoted false or misleading pricing information on	
			the websites and in emails, and at times increased prices after consumers selected a flight.	
			Flight cancellation and rebooking	
			terms and feesFlightHub gave the impression that consumers could obtain	
			cancellation and rebooking rights at no cost, when in fact consumers were charged additional fees.	
			FlightHub gave the impression that consumers had more extensive cancellation and rebooking rights	





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			than was actually the case. Obtaining and using "travel credits" for future flights • FlightHub gave the impression that consumers could cancel a flight in return for credit on any future flight, when in fact the "travel credit" could be subject to important restrictions and additional costs. • In some cases, after a consumer agreed to cancel a flight in return for a travel credit of a specific value, the value later decreased.	
Italy - (Italian Competition Authority)	Telecommunications	Iliad Italia S.r.l.	The Italian Competition Authority has imposed a fine of 1,200,000 euros (Kshs 150,126,927) on Iliad Italia S.r.l. after it conducted an investigation into the company and found guilty of misleading presentation of essential information on mobile phone offers including services with 5G technology, and for the misleading formulation of a promotional message relating to one of these offers.	The Authority should enhance surveillance with regard to section 55 of the Act on false or misleading representations. There is need to keep an extra eye on the businesses who advertise their products with puffery intentions and institute suo moto





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Country	Sector/ Market	Parties	The Authority found that Iliad advertised certain mobile phone offers, emphasizing their compatibility with the latest 5G technology, but totally omitting or providing unclear information on the conditions required to be able to use that technology, such as the verification of the coverage of Iliad's 5G network and with the specific 5G technology supported by the operator's network. In addition, ICA argued that Iliad used the claim "100 gigs, unlimited minutes and sms in Italy and Europe" in a text message sent to its former customers to	
			operator's network. In addition, ICA argued that Iliad used the claim "100 gigs, unlimited minutes and sms in Italy and Europe" in a text	
			considered this message to mislead the consumer, since the consumers could believe the 100 GB included in the offer were all usable for traffic in Europe, while in reality, in case of connection from other European countries, the traffic included in the offer was only 6 GB.	

